



## Website SEO — Deliverables (Monthly)

### (Off-Page Organic Authority & Ranking Growth)

<https://jeffreysmithmarketing.com/website-seo/>

#### Pricing:

Lite: \$797 Per Month

Pro: \$1,497 Per Month

Authority: \$1,997 Per Month

#### Deliverables:

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#### Core Framework (All Tiers)

- Monthly external authority asset deployment
- Entity-based trust signal reinforcement
- Topical relevance expansion
- Structured interlinking across authority assets
- Anchor text distribution management
- Competitive signal density growth
- Monthly index acceleration

*(No on-page edits — this is pure off-page authority infrastructure)*

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#### WEBSITE SEO LITE — Deliverables (\$797/month)

##### Entity Foundation Layer

##### 1. Authority Site Network

- 2 entity authority sites (10 total pages)
- Branded, niche-relevant supporting properties
- Structured interlinking between all assets

## **2. Authority Content Creation**

- 5 high-DR authority articles
- Contextual, keyword-aligned content
- Topical relevance signal development

## **3. Backlink Acquisition**

- 25 contextual high-authority backlinks
- Anchor text strategy implementation
- Natural link profile development

## **4. Syndication & Amplification**

- 1 RSS syndication cycle
- Content amplification across networks
- Increased index velocity

## **5. Target Page Support**

- Homepage + 1 key service page targeted
- Authority flow directed to priority pages

## **6. Indexing & Reporting**

- Monthly index acceleration
- Deliverables report (all links + assets)

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## **WEBSITE SEO PRO — Deliverables (\$1,497/month)**

### **Topical Expansion Engine**

**Everything in LITE, plus:**

#### **1. Expanded Authority Network**

- 3 entity authority sites (15 total pages)
- Increased supporting asset coverage

## **2. Increased Content Production**

- 10 high-DR authority articles
- Expanded keyword targeting

## **3. Backlink Scaling**

- 50 contextual high-authority backlinks
- Enhanced anchor diversity strategy

## **4. Syndication Scaling**

- 3 RSS amplification cycles
- Increased content distribution

## **5. Multi-Page Targeting**

- Target up to 3 internal service pages
- Broader ranking footprint

## **6. Advanced Optimization Layer**

- Competitive gap targeting
- Authority flow sculpting between assets

## **7. Reporting**

- Monthly deliverables report
- Ongoing performance insights

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## **WEBSITE SEO AUTHORITY — Deliverables (\$1,997/month)**

### **Authority Saturation Framework**

**Everything in PRO, plus:**

#### **1. Full Authority Network Expansion**

- 5 entity authority sites (25 total pages)

- Large-scale supporting ecosystem

## **2. Maximum Content Deployment**

- 15 high-DR authority articles
- Long-tail keyword cluster expansion

## **3. Backlink Domination**

- 100+ contextual high-authority backlinks
- Advanced anchor strategy execution

## **4. Amplification Engine**

- 6 RSS syndication cycles
- High-frequency content distribution

## **5. Expanded Targeting**

- Target up to 5 internal pages
- Multi-service keyword dominance

## **6. Competitive Displacement Layer**

- Competitor gap targeting
- Reinforcement cycles on ranking pages
- Increased authority injection cadence

## **7. Ongoing Scaling**

- Continuous authority compounding
- Long-tail coverage expansion
- Ranking reinforcement cycles

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## **Included Value Layer**

- No website access required
- Fully off-page execution
- Monthly compounding authority model

- Month-to-month (no contracts)
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### **Scope Clarification (Critical for Positioning)**

#### **Included**

- Off-page SEO (authority building)
- Content + backlink ecosystem
- Entity and topical reinforcement
- Ranking influence via external signals

#### **Not Included**

- On-page SEO edits
- Technical SEO fixes
- Website design or development changes