



Google Business Profile SEO — Pricing & Deliverables (Monthly)

(Off-Page Authority & Ranking Expansion)

<https://jeffreysmithmarketing.com/gbp-seo/>

Pricing:

Lite: \$697 Per Month

Pro: \$1,297 Per Month

Authority: \$1,797 Per Month

Deliverables:

Core Framework (All Tiers)

- Monthly local authority signal deployment
- Structured geo-relevance expansion
- Entity consistency and trust signal reinforcement
- Progressive signal density compounding
- Competitive positioning and overlap analysis

(This service is the “infrastructure layer” — NOT on-profile work)

GBP SEO LITE — Deliverables (\$697/month)

Foundation Authority Layer

1. Citation & Entity Foundation

- Full NAP consistency alignment

- 25 structured citation assets
- Primary location entity reinforcement

2. Geo-Signal Deployment

- 10 Google driving direction maps
- 5 custom Google Maps assets
- 10 geo-pathway (directional) signals
- Primary city targeting

3. Google Property Network

- 5 Google Sites
- 5 Google Docs
- 5 Google Sheets
- 5 Google Slides
- Structured interlinking across all properties

4. Authority Content Layer

- 5 keyword-targeted authority pages
- Geo-optimized supporting content assets

5. Authority Backlinks

- 10 contextual high-authority backlinks
- 5 embedded media (YouTube signal reinforcement)

6. Indexing & Acceleration

- Monthly index acceleration cycle
- Structured indexing support for all assets

7. Tracking & Reporting

- Competitive baseline tracking
 - Monthly deliverables report (all links + assets)
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GBP SEO PRO — Deliverables (\$1,297/month)

Geo Expansion Engine

Everything in LITE, plus:

1. Expanded Geo Targeting

- Targeting up to 5 surrounding cities / zones
- Radius expansion modeling

2. Increased Authority Deployment

- 50 total citations
- 20 geo-pathway signals
- 10 geo-optimized supporting properties
- 10 keyword-targeted authority pages

3. Google Property Expansion

- 10 Google Sites
- 10 Google Docs
- 10 Google Sheets
- 10 Google Slides
- 10 custom content pages

4. Backlink Scaling

- 25 contextual high-authority backlinks
- 20+ YouTube embeds

5. Advanced Optimization Layer

- Anchor text distribution optimization
- Structured map expansion layer
- Bi-monthly competitive signal analysis

6. Reporting

- Monthly deliverables report

- Ongoing expansion tracking
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GBP SEO AUTHORITY — Deliverables (\$1,797/month)

Market Saturation Framework

Everything in PRO, plus:

1. Aggressive Geo Expansion

- Targeting up to 9 surrounding cities / zones
- Advanced geo-density modeling

2. Maximum Authority Deployment

- 75+ citation assets
- 30 geo-pathway signals
- 15 geo-optimized supporting properties
- 15 keyword-targeted authority pages

3. Google Property Network (Full Scale)

- 15 Google Sites
- 15 Google Docs
- 15 Google Sheets
- 15 Google Slides
- 15 keyword-targeted content assets

4. Backlink Domination

- 50+ contextual high-authority backlinks
- 20+ YouTube embeds

5. Competitive Displacement Layer

- Competitor gap analysis
- Targeted signal deployment against weak zones
- Reinforcement cycles on ranking areas

- Increased authority injection cadence

6. Ongoing Scaling

- Signal density compounding each month
 - Continuous authority reinforcement
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Included Value Layer (High Leverage)

- GBP Audit included (baseline validation)
 - GBP Optimization included (if needed)
 - No GBP access required for off-page deployment
 - Month-to-month (no contracts)
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Scope Clarification

Included

- Off-page authority building
- Geo-relevance expansion
- Signal density engineering
- Ranking influence via external assets

Not Included

- Ongoing GBP posting or engagement (Management)
- On-profile edits (unless bundled/initial)
- Website SEO (separate service)