



## AI SEO — Deliverables (Monthly)

### (AI Search Visibility & Answer Engine Positioning)

<https://jeffreysmithmarketing.com/ai-seo/>

#### Pricing:

Lite: \$1,497 Per Month

Pro: \$2,697 Per Month

Authority: \$4,997 Per Month

#### Deliverables:

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#### Core Framework (All Tiers)

- Proactive AI visibility signal deployment
- Entity recognition and brand reinforcement
- AI-readable content and asset creation
- Off-page authority signal expansion
- LLM-friendly reference building
- Ongoing signal refinement and scaling
- Monthly visibility expansion cycles

*(This is NOT traditional SEO — this is AI recognition engineering)*

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#### AI SEO LITE — Deliverables (\$1,497/month)

##### AI Visibility Foundation Layer

##### 1. AI Entity Setup

- Core entity signal development
- Business identity reinforcement across platforms
- Foundational AI-readable brand structuring

## **2. AI-Friendly Asset Deployment**

- Creation of LLM-ingestible content assets
- Structured, AI-readable brand references
- Foundational off-site authority content

## **3. Off-Page AI Signal Building**

- Initial signal network creation
- Contextual brand mentions across properties
- Early-stage AI recognition signals

## **4. Visibility Expansion (Monthly)**

- Ongoing signal expansion
- Continuous refinement of AI visibility
- Incremental authority growth

## **5. Optimization & Adjustments**

- Signal tuning based on early performance
- Refinement of entity clarity and positioning

## **6. Reporting**

- Monthly deliverables summary
- Visibility tracking indicators

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**AI SEO PRO — Deliverables (\$2,697/month)**

**Accelerated AI Visibility Engine**

**Everything in LITE, plus:**

**1. Expanded Signal Network**

- Increased volume of AI-recognition signals
- Broader off-site authority footprint

## **2. Additional Authority Assets**

- More LLM-friendly content assets
- Expanded contextual content network

## **3. Brand Reference Reinforcement**

- Increased brand mentions across sources
- Stronger entity association signals

## **4. Aggressive Visibility Expansion**

- Faster signal deployment cadence
- Wider keyword and query coverage

## **5. Enhanced Optimization Layer**

- Ongoing refinement of AI positioning
- Improved entity clarity and categorization

## **6. Reporting**

- Monthly deliverables + expansion insights

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## **AI SEO AUTHORITY — Deliverables (\$4,997/month)**

### **Full AI Market Positioning System**

**Everything in PRO, plus:**

#### **1. Full-Scale Signal Network**

- High-volume AI signal deployment
- Maximum entity recognition expansion
- Full ecosystem build-out

#### **2. Advanced Authority Integration**

- Integration of Website SEO + GBP signal layers

- Cross-platform authority reinforcement
- Multi-channel visibility amplification

### **3. High-Authority Distribution**

- High-DR press releases
- Expanded authority distribution networks
- Premium content placement layers

### **4. Indexing & Acceleration**

- Accelerated indexing of AI-facing assets
- High-speed signal propagation

### **5. Advanced Entity Engineering**

- Deep entity association development
- Expanded keyword + query modeling
- AI query-language targeting (LLM-style phrasing)

### **6. Competitive Positioning Layer**

- Aggressive visibility expansion
- Market-level positioning signals
- Priority implementation

### **7. Ongoing Scaling**

- Continuous signal expansion
- Reinforcement of high-performing assets
- Strategic refinement cycles

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### **Included Value Layer**

- Fully off-page execution (no site dependency)
- Works alongside GBP SEO + Website SEO
- Compounding visibility across AI systems

- Month-to-month (no contracts)
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### **Scope Clarification (Critical for Positioning)**

#### **Included**

- AI visibility signal building
- Off-page authority + entity reinforcement
- LLM-friendly content and references
- AI recognition and recommendation positioning

#### **Not Included**

- Traditional on-page SEO
- Website development changes
- Guaranteed AI placements (algorithm-driven)